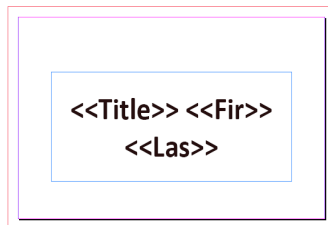# ARTWORK SPECIFICATIONS FOR

BADGE HOLDERS

Badge Holders available sizes:

- **Standard size (ref: in1)**

Print area is 95mm wide x 57 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **101 mm wide x 63 mm high**
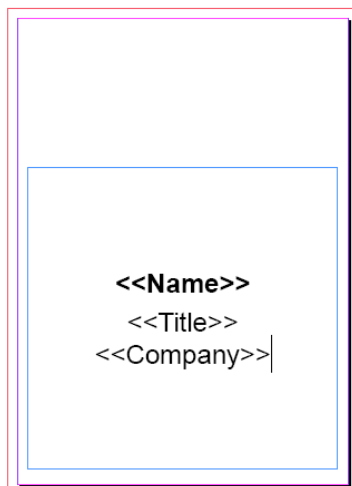

- **Large size (ref: in2)**

Print area is 100mm wide x 66 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **106mm wide x 72 mm high**

- **Extra Large size (ref: in2.1)**

Print area is 107mm wide x 79 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **113mm wide x 85 mm high**
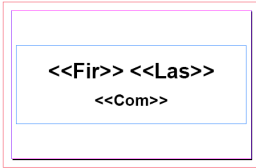

- **A6 size (ref: in3.1)**

Print area is 106mm wide x 150 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **112 mm wide x 69 mm high**
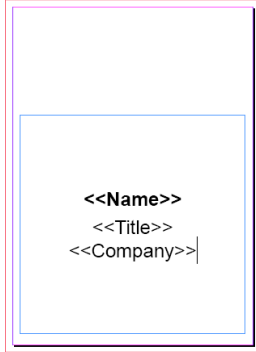

- **Standard Pin and Clip size (ref: in4)**

Print area is 89mm wide x 55 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **95mm wide x 71mm high**

- **Small Pin and Clip size (ref: in5)**

Print area is 74mm wide x 38 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **80mm wide x 44 mm high**

- **A7 size (ref: in6.1)**

Print area is 74.25mm wide x 105mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **216mm wide x 80.25mm high**

General Information

- Send artwork **to office@nicholashunter.com**

- Please send print ready **EPS/PNG or PDF file with 300 dpi** resolution or higher.

- If you want to send print ready artwork it need to be the width of the badge holder you would like with 3mm bleed all the way around.

- **For any nonstandard fonts please also send us the .ttf or .otf font file** so we can install on our system.

- After you send the artwork **we will send a screen proof for approval before printing.**

Variable data (First name, Last name, Company Name, Position…)

- If variable data is needed on the passes **please send this as an Microsoft Excel file** ordered in the order you would like to receive the passes (for example by first name or company name)

- First name, last name, company, position… should be in separate columns. Also if you have different groups you should separate them into different sheets, whitin your Microsoft Excel spreadsheet.